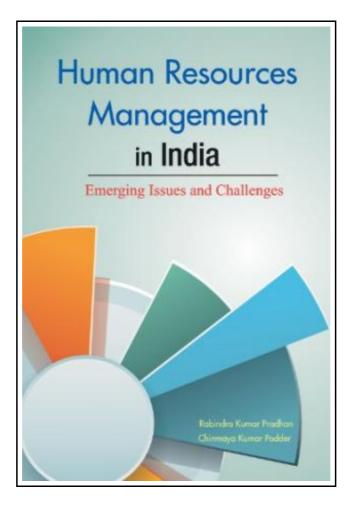
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HUMAN RESOURCES MANAGEMENT IN INDIA: EMERGING ISSUES AND CHALLENGES



New Century Publications, New Delhi, 2013. Hardcover. Book Condition: New. First. 14 cms. 266pp. In recent years, the role of human resources management (HRM) has changed from being reactive to proactive. In the contemporary business scenario, HRM plays a strategic role in an organization?s growth and sustainability and is linked with corporate planning, mergers and acquisitions, turnover and rightsizing. Over the years, HRM has asserted the importance of human assets in creating a dynamic and learning organization to successfully compete in the globalized world. HRM is a process of bringing people and organizations together so that the goals of each other are met. Technological advances, global competition, demographic changes, information revolution and trends towards service society have changed the rules of the game significantly. In such a scenario, organizations with similar set of resources can gain competitive advantage over others only through effective and efficient management of human resources. Presently, HRM is no more an administrative function but a growth-oriented professional function. Human resources managers have to face a number of challenges for managing the modern knowledge-oriented organizations. The present book contains 17 well-researched papers which provide deep insights into various dimensions of HRM in the Indian context. Authored by academicians and practitioners in the field of HRM, these papers will provide valuable inputs to teachers, students and others interested in the subject.

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