



Instructional Development-Step by Step: Six Easy Steps for Developing Lean, Effective, and Motivational Instruction (Paperback)

By John S Hoffman Ph D

iUniverse, United States, 2013. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.Learn a simple, proven, step-by-step method for developing lean, effective, and motivational education and training from author Dr. John S. Hoffman, a thirty-year training veteran. A practitioner's guide geared toward the newcomer to professional instructional development, *Instructional Development--Step by Step* presents an easy-to-understand process that includes these features: - Detailed prescriptions on how to teach each of the seven types of information complete with numerous examples illustrating new concepts and techniques- Instruction on how to analyze instructional objectives to determine all of the required enabling content- Guidelines and tips for creating titles, laying out information, and designing presentations- Simple principles and practical advice laid out in bulleted lists and tables that can be immediately applied to training projects- Follow-up questions at the end of every chapter with answers to test understanding of key concepts- A broad range of examples across subject areas gathered by assessing real-life situations - Sidebars containing recommendations for further reading- A bibliography and extensive index for locating specific information *Instructional Development--Step by Step* and its companion volume, *Instructional Design--Step by Step*. provide...

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